DROM.BIKE – ADVANCED BICYCLE INSTRUMENTS

Innovative tools for bicycle mechanics.

The company drom.bike was founded by Adam Šimeček, a product designer from the automotive and cycling industry. The aim of the company is to cultivate and add value in the field of industrial design and service of bicycles. This will be achieved through the development, production and sales of advanced unique tools targeted at brick-and-mortar mechanics and race teams.

Unique Selling Points:

- Own development in the Czech Republic in cooperation with leading designers.
- Patent-protected innovative ergonomics.
- Unique storage and possibility of use outside the workshop.
- Automotive quality CNC production + Sinter 3D printing of stainless steel in mass production.

2/2024

B2B

www.drom.bike

Product

Service tool for bike mechanics and race teams

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation