DEELS

Food apps for discount shopping.

Deels is a digital platform that connects diners with local cafes and restaurants through exclusive offers, discounts and 1+1 freebies. In the app, you choose a Deel, redeem it in one click and everything is clearly displayed without paper coupons or loyalty cards. For businesses, Deels brings in new guests, encourages returning regulars, and boosts sales with digital rewards and insights without complex paperwork.

Unique Selling Points:

- The only solution on the market for all types of discount promotions.
- No subscription required.
- AI recommending deels.

2/2024 B2B B2C

deels.cz

Product

Mobile applications

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation