INTOUCH

An Empathetic Conversational AI Assistant to Engage Seniors and Provide Effective Support to Caregivers

The inTouch conversational AI platform features Marie, an AI assistant designed for social care. Marie conducts empathetic conversations in six languages, reduces loneliness, stimulates cognitive function in seniors, and respects privacy. Thanks to its shared memory, she revisits topics and tracks changes in the user's well-being. The service operates 24/7 on standard phones without the need for complex installations. It saves staff time by automating morning check-ins and monitoring well-being. It is an effective tool for engagement and for providing timely professional assistance.

Unique Selling Points:

- Cognitive Activation and Shared Memory: Marie helps seniors train their memory and, thanks to shared memory, picks up where previous conversations left off.
- Zero technology barrier: The service works on any phone without the need to install apps or purchase hardware.
- Increased staff efficiency: Automating morning check-ins and monitoring status helps save time and enables timely intervention.
- 24/7 availability in 6 languages: Provides support even when in-person contact is not possible (at night, on weekends, and on holidays).

1/2025 B2B B2C

intouch.family

Product

A conversational AI platform for social care

Technology readiness

- Development
- Proof of concept
- Prototype
- First implementation
- Extensive implementation