KIKIRIKI GAMES

Mobile game development studio for the blind.

Kikiriki Games' innovative approach is to be the first in the mobile games market to explore the possibilities of inclusive design in mobile games. Based on its principles, it develops products for the commercial market and, based on the experience gained, creates methods for scalable implementation of inclusive design in other products. The aim of this innovation is to create mobile games that appeal to both visually impaired and sighted gamers, offering both groups the same quality and comfort of gaming experience, and that support the inclusion of the visually impaired into mainstream society.

Unique selling points:

- Mobile game for the blind.
- The game uses the principles of inclusive design, which allows the involvement of all players, sighted and blind.
- The visually impaired bring new perspectives that have not been seen in the gaming industry before.

Product

Inclusive mobile apps

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation

1/2022

B2C

www.kikirikigames.com