TICKETPOOL

Ticketing platform enabling the purchase and sale of tickets, including the suppression of grey market trafficking.

TicketPool is an online marketplace for primary and secondary ticket sales. It solves the problem of authentication of digital tickets, the non-functioning secondary market for digital goods with expiry dates and reduces the cost of hosting offline and online events. This highly scalable solution connects a regular centralized database with a secondary layer on a blockchain database. The entire system runs in the background, the average customer does not come into contact with cryptographic technology, they just click on a button to buy or sell a ticket.

Unique selling points:

- Solving the substantive problem of authenticating digital goods.
- A non-invasive interface in which the user does not come into contact with the blockchain.
- New revenue stream for artists from advance ticket sales.
- Tracking of the ticket throughout its lifetime.

1/2022

B2C

www.ticketpool.online

Product

Web application

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation