REAL WORLD TEXTURES

REAWOTE

A platform that allows architects and designers to efficiently browse and download digitized 3D objects and materials.

Real World Textures' vision is to create a platform that enables Architects and Designers to efficiently browse and download professionally digitized 3D objects and materials from real manufacturers and use them in their 3D applications. Users can present their clients with realistic visualizations directly with links to the specific products depicted. The platform is also intended to serve as a direct B2B communication channel between manufacturers and professionals. This will create a marketing space for the presentation of products with statistics on their popularity and great potential for monetization of services for architects and designers as well as the manufacturers themselves.

Unique selling points:

- Professionally digitized products.
- A clear library with lots of 3D materials and objects for designers and architects.
- B2B communication and marketing space.

Product

Online library of digitised content

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation

1/2022

B2B

www.reawote.com