AUGG.IO

augg.io

Product

Mobile applications

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation

A service that simplifies the development of AR applications.

Startup Augg is developing an app for AR content creators. Augmented reality is gaining popularity, and with recent advances it's possible to take AR experiences to the next level. The trend is spatially aware AR, which has a permanent place in physical space. However, current app development is still user-unfriendly and unaffordable. Augg's app allows you to scan your environment and place virtual content into it. CMS and unity plugin simplifies the management of 3D objects and AR scene creation. This gives users full control over their content. They can create apps directly in the Unity game engine and are not limited in their creative vision.

Unique selling points:

- The app simplifies the process of creating AR content.
- The scanning application allows you to scan the environment and place virtual content into it.
- Users have full control over their content.
- Thanks to the Unity engine, users are not limited in their creative vision.

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