BRAINZ GAMIFY

Track Craft turns any space into a mixed reality racing course.

TrackCraft evokes the childlike joy of playing with cars using mixed reality. At the heart of the experience is the creation of custom race tracks using a series of mixed reality tools that allow players to create unique creations that defy the laws of physics. The magic unfolds through portals, moving platforms, wild loops and reality-altering track elements to create a visually stunning experience. Players can share their imaginative track designs with friends to promote a shared gaming experience. The game was launched for Meta Quest 3, Pro and Meta Quest 2 platforms and will be released on Pico VR platforms.

Unique selling points:

- TrackCraft is the first listed mixed reality game for the new generation of VR platforms.
- It works on the basis of the so-called. “track packs” that allow monetization.
- Open XR support makes it available on all VR platforms with mixed reality support.

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www.trackcraft.cz

Product

A game for mixed reality

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation