SWEETS DESIGNER

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Personalised confectionery moulds designed and manufactured using state-of-the-art 3D printing.

Sweets Designer brings a revolutionary solution for personalizing pralines and confectionery. While the market is mostly dominated by standard products or moulds with opaque pricing, Sweets Designer allows customers to design and order personalised pralines or moulds online at a transparent and affordable price. With innovative technologies, including 3D printing and a patented mould assembly system, the company offers quality products at competitive prices, targeting both the B2B and B2C market segments.

Unique selling points:

- It allows customers to design their own praline.
- It is possible to order both pralines and moulds for their further production.
- You can order online in the web application.
- Commercially, it is a highly scalable solution.

1/2022

B2B

Product

3D printing and web application

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation