LAVVU INSTRUMENT

Unique single-string guitars made of mountain ash solid wood.

Lavvu Instruments manufactures single-string mountain ash solid wood guitars with professional tuning and a non-allergenic finish hand-brushed to preserve the visible grain of the wood. Gingo works with the ergonomics of the Ginkgo Biloba leaf, which is a symbol of longevity and represents the durability of the product. The instrument is surrounded by the LAVVU interactive music methodology for children 0+, developed by music teachers with a focus on composing children's songs and guiding children to create their own original music.

Unique selling points:

- Quality guitar made of mountain ash solid wood.
- Gingo works with the ergonomics of the Ginkgo Biloba leaf to enhance the durability of the product.
- The instrument surrounds the LAVVU interactive music methodology for children from 0+.

Product

Musical instrument

Technology readiness

Development

Proof of concept

Prototype

First implementation

▶ Extensive implementation

1/2022

B2B

www.lavvuinstruments.com