YEDEM

User-friendly smart system for company carpooling and parking reservation.

Yedem is a smart system and app for corporate carpooling and parking reservation. It provides a means for businesses to optimise commuting through carpooling using innovative technology, leading to significant carbon reduction, increased efficiency and greater convenience. The software solution intelligently connects employees and motivates them to carpool by prioritizing the allocation of parking spaces. It helps them find colleagues who are driving to work from the same direction at the same time. By linking the database of offered carpools, it is also possible to give a ride to an employee of a neighbouring company or a neighbour who works somewhere along the way.

Unique selling points:

- Using smart tools to make employees' daily commutes and parking more efficient.
- A convenient booking app and carpooling platform that ensures employees have efficient journeys to work and fair allocation of parking spaces.
- Guaranteed and fairly distributed parking spaces and shared transport for employees reduce employer and employee costs and carbon footprint.

Product

Ride sharing app

Technology readiness

Development

Proof of concept

Prototype

First implementation

▶ Extensive implementation

1/2022

B2B

www.yedem.io