MEWERY

A deep-tech biotech startup with the ambition to bring cultured pork from cells to the global market without the need to slaughter the animal.

Mewera's vision is to contribute to tackling climate change by breaking down the conventional wisdom about the need to raise domestic animals for slaughter. Cultured meat from sustainable food sources has major positive environmental impacts such as reduced water, arable land and CO2 consumption. Mewery is the only one in the world to incorporate microalgae into the cell growth process, creating a more stable and nutritionally rich product compared to traditional meat.

Unique selling points:

- Unique production technology = The method combines pig cells and microalgae cells into one stable structure.
- Scalability = 3D structure based on microalgae makes it easier to use for other types of meat.
- High consumer value = Microalgae provides a nutritionally richer product compared to competitors and the product has a high benefit to the lifestyle-oriented consumer segment.
- Cost minimization = Combination with microalgae provides a cost-effective production method.

Product

Cultured pork based on microalgae

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation

1/2023

B2C

www.mewery.io