LAKMOOS AI

Lakmoos

Lakmoos is the in-silico of market research. It simulates the population using data models and AI, delivering instant insights into the relevance and opinions of your product, ad, or experience.

The company has developed a pioneering solution for automating opinion polls using synthetic panels of respondents. This system uses machine learning and behavioral science to model human decision-making processes without the need for live respondents. The solution significantly reduces costs and provides instant answers to questions about product strategy, political campaigns and marketing.

Unique selling points:

- Layered AI keeps data safe
- Get answers to surveys and interviews right away
- Information always accurately represents the target audience

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Product

Panel of synthetic respondents.

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation