MIKOLOV RESEARCH

With our app, corporate and marketing firms can get new detailed market information for different time periods. I retrospectively replace the questionnaire survey.

A software solution is being developed that uses language models and probabilistic analysis to help answer complex queries. This app aims to go beyond Google Trends and provide a more sophisticated tool for assessing the probability of complete sentences. The software has various potential applications, including evaluating the impact of marketing campaigns, collecting detailed user feedback and estimating public opinion. In addition, the project is exploring the possibilities of offering strategic advice on decision-making through the evaluation and recommendation of strategies. With the anticipated market size and strong expertise from team members such as Tomas Mikolov, the product is expected to have a significant advantage over competitors.

Unique selling points:

- Newly developed proprietary technology
- Getting new information (people's opinions about the product/service)
- It is possible to get back from a huge number of "people"
- Reducing the cost of the questionnaire survey.

Product

Web application

Technology readiness

- Development

Proof of concept

Prototype

First implementation

Extensive implementation

1/2023

B2B