MILKYWAY BE WELL

MilkyWay be well – 1st spin-off of the Faculty of Medicine of MUNI, dealing with eHealth solutions in the field of health prevention, based on scientific knowledge, clinical practice and the latest technologies.

MyWay analytix® is an eHealth solution (B2B and B2C). It brings a completely new approach and unique methodology. Not only do we capture potential threats and risks using 14 Mental Health Indicators™, followed by personalized interventions (from digital clinical psychologists,) to increase the user's awareness of their mental health status (where they are), but also how they are or are not taking care of themselves, how they are treating themselves, and how they are contributing to their current state (how they got to where they are).

Unique selling points:

- We can get real experts (clinical psychologists) to large groups of people at a moment's notice
- We are creating a new category – intervention screening, measuring risk, providing immediate and personalized feedback.
- Guaranteed solutions.

1/2023 ALUMNI B2B

www.milkywaybewell.com/

Product

MyWay analytix® eHealth application for self-diagnosis and prevention of mental health of individuals and organizations.

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation