YUMDROID

Smart grocery shopping assistant for households.

YumDroid is able to create a shopping list based on the current product offerings in stores with minimal user input, and then simply allows you to make a purchase at the selected store. It learns by systematically processing available information – e.g. user behavior, purchase history, currently available products including detailed information about them, or publicly available product and recipe databases.

Unique selling points:

- Helps you create a shopping list that reflects your needs as well as available products.
- It can inspire you when shopping, searching for recipes or advise you on what to cook, knowing what you like and what the current prices of food and products are.
- Saves you time (and sometimes nerves) when picking out items in the store. She can find and select them for you because she knows your favourite products and preferences.
- Helps you save money because it keeps track of prices and promotions at all online stores.

Product

Platform for buying food

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation

1/2023

B2C