MOTION COACH

Personalized feedback on the exercise and comparison with correct execution in the mobile app.

The MotionCoach app addresses the lack of professional supervision during home exercise by offering personalized, real-time feedback. We focus on the digital fitness and health sector and target recreational athletes looking to improve their technique and performance. Our competitive advantage lies in the individual feedback provided for the correct execution of the exercises.

Unique selling points:

- Properly performed exercises without the supervision of a trainer.
- Personalized comparison against the exercise that the trainer has identified as correct.

Product

A mobile app that tracks the correct execution of exercises

Technology readiness

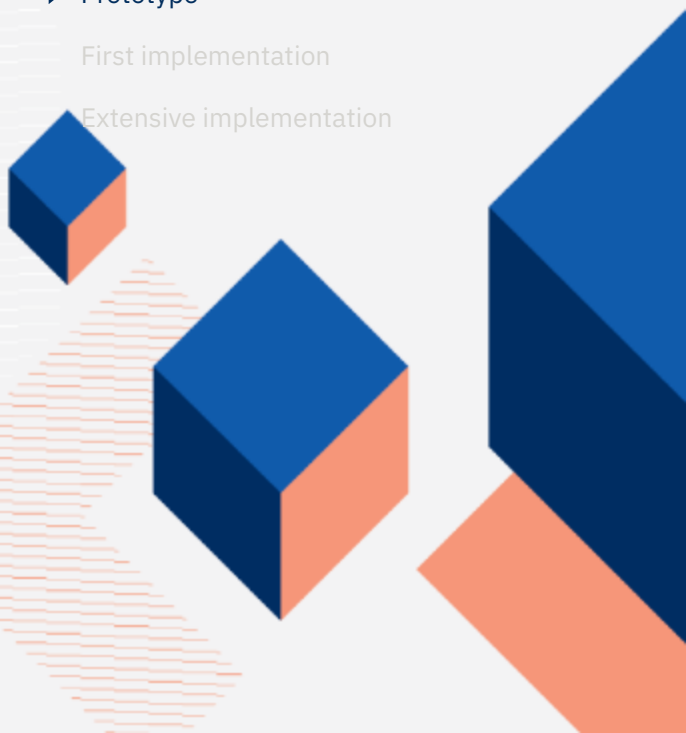
Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation



1/2023

B2B

www.motioncoach.ai