LIBRITY DIGITAL

Elredo

A mobile app for audiobooks and ebooks that will help users form healthy reading habits and read more through modern technology.

A comprehensive all-in-one digital book content app that meets the needs of the modern reader. The project aims to innovate the book market and adapt the consumption of digital book content to today's times. We see a lot of pressure for sustainability, flexibility, digitalisation and the ability to have everything at your fingertips. That's why we're coming up with an app where users can find complete digital book content (audiobooks in the first phase, ebooks in the second), while the platform helps them create healthy and sustainable reading habits and read more thanks to AI, personalization, fun gamification elements and reading challenges.

Unique selling points:

- Wide selection of digital book content (audiobooks and ebooks) in several languages (CZ, SK, AJ).
- Use of modern technologies for reading development.
- Entertainment elements, gamification, community aspects, reading goals, personalized content.
- A section for aspiring authors to get their work out into the world quickly and validate their work.

Product

Mobile applications

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation

1/2023

B2C

www.elredo.cz