AID-IN

A first aid kit for the handlebars of your bicycle that you always have with you.

Aid-in is developing a specialised sports first aid kit designed to be placed in the handlebars of a bicycle. The first aid kit increases cyclist safety, is lightweight, does not affect handling and is protected from inclement weather. The first aid kit contains a pre-filled disposable part with basic dressing material, a capsule, which includes a disinfectant ampoule and a compartment for individual use (a set of plasters, tablets for allergy, pain...).

Unique selling points:

- A first aid kit that is always available on the bike to help yourself and others.
- It doesn't interfere with the look of the bike.
- Protected from bad weather.
- Partial possibility of content personalization.

Product

First aid kit integrated into the bike

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation

1/2023

B2B