ANIGMATION

SaaS platform using AI to enhance unplayable characters in video games.

Anigmation offers a B2B SaaS platform that uses artificial intelligence to enhance non-playable characters (NPCs) in video games, resulting in improved quality, faster development and reduced costs.
The trend of humanization and adoption of AI in various industries presents a significant opportunity for Anigmation to enhance social interaction in video games.

Unique selling points:

- Using AI to enhance unplayable characters in video games.
- Improved quality of the game experience with more realistic NPCs.
- Accelerating video game development through automated NPC creation.
- Reducing video game development costs by leveraging AI.
- Enhancing social interaction in games by humanizing NPCs.

Product

SaaS platform

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation

1/2023

B2B