BOWO

bowo

Product

Smart bottle for hydrating drivers

Technology readiness

- Development
- Proof of concept
- Prototype
- First implementation
- Extensive implementation

A smart bottle for proper hydration for drivers.

BoWo is a simple smart bottle that solves the problem of non-compliance with the drinking regime, especially when driving. The bottle is linked to an app and the car's infotainment system, allowing drivers to monitor their hydration without the need for active interaction. BoWo is ideal for drivers such as taxi drivers, couriers and truck drivers, but also for everyday consumers who want to live a healthier life without worry.

Unique selling points:

- Simplicity – a clear overview of the amount of water you drink even without the app.
- Focus on the driver – one-handed operation and integration with Android Auto and CarPlay.
- User-focused – large opening for easy cleaning, replaceable bottle (electronics are just in the cap), long battery life and top-quality materials.

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