CLIMBLIFE

Application for climbing on indoor walls and boulders.

The ClimbLife app is the Strava for indoor climbers. It includes a diary for tracking climbing performance including stats and metrics, a competition module for competitions on walls or leaderboards for comparing climbers within individual walls and across the country. It will also include a feature to track friends and their performance. Beyond this B2C side, it will also offer climbing walls a B2B product in the form of an admin environment where they can see the usability of individual climbing routes and an overview of what individual builders have built.

Unique selling points:

- A Czech product tailored to European walls.
- For rope climbing and bouldering.
- Support for competitions.
- UX tailored to work during sports.
- Support for larger but also smaller regional walls.

Product

Web mobile app

Technology readiness

Development

Proof of concept

▶ Prototype

First implementation

Extensive implementation

2/2023 ALUMNI B2B B2C

climblife.app