CYBER SAIL

An innovative B2B platform that connects game studios and publishers.

The Cyber Sail platform is a revolutionary solution in the process of connecting game developers with publishers and investors. By personalising content for individual publishers, tailoring the selection of games to the preferences and habits of their audience, it ensures a relevant selection of titles. Using advanced AI technologies, it greatly streamlines and accelerates the process. The platform's AI tools can also predict trends and preferences in the video game market, allowing game studios to better navigate their creative decisions and marketing strategies.

Unique selling points:

- Matching publishers with developers.
- Optimization of production materials.
- Filtering games according to specific needs and predictions.
- Data scaling and process automation using AI technologies.
- Automated content curation, advanced analytics and predictions.

2/2023

B2B

Product

Innovative B2B platform for gaming

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation