OMNICRANE

Help for B2B marketers and AI product manager.

The app targets B2B sales and product managers and integrates the digital sales and marketing agenda into one multitenant app. It comes with an ethical design that is compliant with both GDPR and the EU Artificial Intelligence Act, while offering a range of ML and AI features. First and foremost as a recommender that helps marketers with NBA selection. Then as AI Assistant and AI Product Expert, facilitating the creation of relevant content for campaigns.

Unique selling points:

- Increase revenue, efficiency, relevance and creativity of B2B sales and product managers.
- An AI assistant that helps with content creation and understands your data.
- Enables GDPR and AI Act compliant trading.

Product

AI-enabled apps

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation

2/2023

B2B

www.omnicrane.com