CUSTOMERSCORE.IO

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A tool for advanced analytics of the customer base of SaaS companies.

Customerscore.io is a tool that helps B2B SaaS companies uncover business opportunities and prevent customer churn. It is ideal for sales and customer service teams to save time and increase their efficiency. The platform uses an advanced scoring model based on machine learning to detect patterns in customer behavior.

Unique selling points:

- We provide a perfect overview of the behaviour of key customer segments: why customers leave and where the main sales opportunities lie.
- We have a predictive scoring model that works with 100% accuracy.
- We provide a cost-effective solution tailored to the needs of smaller and mid-sized B2B SaaS companies.
- Integration with CRM platforms

Product

SaaS application

Technology readiness

Development

Proof of concept

Prototype

▶ First implementation

Extensive implementation

2/2023

B2B

www.customerscore.io