ELEVAITE TECH

Virtual assistant for quantitative research.

The tool is capable of having a large number of parallel conversations in a social networking environment. The friendly nature of the assistant, financial rewards and gamification elements motivate respondents to give quick and clear answers. The research subject gets more accurate data, and significantly faster. With a proprietary database of verified respondents, the tool is able to collect data in an automated manner to conduct quantitative research such as market research or pre-election surveys.

Unique selling points:

- Compatibility with social networks.
- Accurate data faster than traditional methods.
- Motivation for quick and accurate answers through gamification.
- Speed through the ability to hold many conversations simultaneously.

Product

Platform for quantitative research

Technology readiness

Development

▶ Proof of concept

Prototype

First implementation

Extensive implementation

2/2023

B2B

www.otazkomat.cz