NOOK MAMA

ARCHETYPO NOOK MAMA

Product

Furniture for public spaces

Technology readiness

Development

Proof of concept

Prototype

First implementation

▶ Extensive implementation



Discreet space for breastfeeding and changing babies outside the home.

NOOK MAMA breastfeeding and changing boxes bring mothers with small children comfort and safety when caring for their baby outside the home. With their ingenious design, they provide plenty of privacy even in busy environments such as a doctor's waiting room, shopping mall or airport. So mothers can benefit from a quick solution when breastfeeding without worrying about the reactions of those around them. In this inclusive way, we make it easier for mothers to move around in public spaces. The boxes can be matched to the interior or brand by choosing the colour of the materials.

Unique selling points:

- A responsive solution that can be placed anywhere.
- Space-saving and flexible relocation options.
- There is no need for structural modifications.
- Inclusion of mothers in public space.

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www.archetypo.cz/nookmama